

July Newsletter 2010 – “Beat the Heat”

Dear Valued Customer,

This Summer has proven to be Hot! Hot! Hot! Sprinkler systems help to keep your lawn and landscape healthy especially during the hot, dry months of Summer. The Weathermatic controller will water your plants based on what they need, rather than by a standard timer. Remember to water early in the morning. Watering at night often promotes disease. Watering during the afternoon can cause scorching and unwanted evaporation. Proper watering is an important part of a healthy lawn and landscape, and will help your plants and turf beat the heat. Please take a moment to read about some of the other services we specialize in and can provide you with this Summer.

Lighting – “LED” lighting is the newest way to accentuate your landscape. “LED” landscape lighting produces less heat, uses less electricity, requires smaller transformers and less wire, gives off a higher quality light, and has a 15-year warranty on bulbs and fixtures.

Summer Tree and Shrub Pruning – July is a great time to finish up pruning. Now that your plants’ Spring growth is complete, many plants will hold their shape and size until Fall.

Tree and Shrub Program – Paramount can feed your plants and help protect them from insect damage and disease. Right now Japanese Beetles are in full force, eating your landscape plants and laying eggs in the lawn. In late August and September these eggs hatch grubs that can cause extensive damage to your turf. Our Ornamental Tree and Shrub Program, Injection Root Feeding Program, and Fertilization Program III can help protect your lawn and landscape from damaging insects such as Japanese Beetles, White Grubs, **Emerald Ash Borers**, Aphids, and several other insects. The insecticides used in these programs can also help to protect you, your family, and pets from insects such as ants, ticks, and mosquitoes.

Retaining Walls – Did you know that walls over 42 inches tall need to be engineered and a permit must be obtained? Retaining walls can be used to terrace areas of your property and provide more useable space. Keep in mind that structural walls often bear tremendous amounts of weight and need to be properly designed, installed, and require a permit. We work closely with a registered professional engineer, and can properly design, build, and obtain a permit for your project so that you don’t have to worry.

Landscaping – Design, installation, renovation...Paramount can re-do your lawn and landscape for a completely new updated look and to add great curb appeal to your property. We can design and install an entire project including sod, seed, plants, lighting, hardscapes, irrigation, and several other options for one low price. Paramount coordinates and completes the entire project in-house better, for less money, and without the hassle of using five different companies to complete your project.

We look forward to providing you with one of these exciting services in the future. Please call us with any questions or concerns at (513)984-5200. We appreciate your business!

Enjoy your Summer!

Thank you.

Joe Tekulve ~ President / Owner



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